



GLOBAL LEADER INTERNSHIP

ciee

INSEGMENT

Number of Positions: 2+

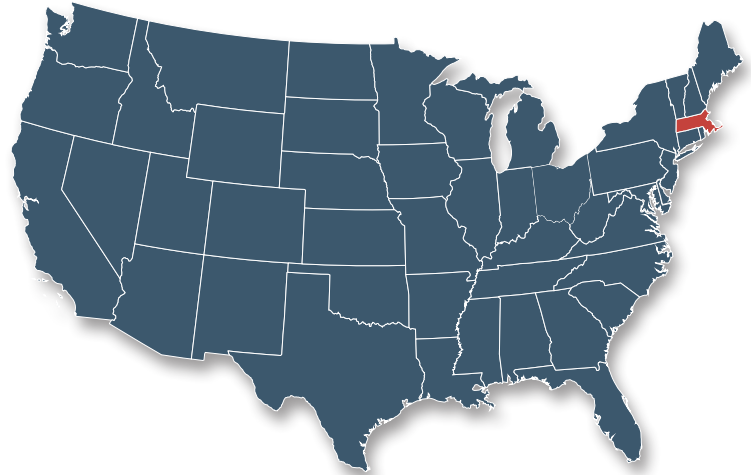
Length of Training: 12-18 months

Location(s): Needham, MA

Compensation: About \$1,000 /month commensurate w/experience
Housing provided nearby

Ideal Start Date: Immediately

Website: www.insegment.com



COMPANY INFORMATION

InSegment is a multilayer digital marketing firm that combines creative output with no-nonsense success metrics. We provide our clients with full service marketing solutions, not just pretty pictures. We frequently sponsor J-1 visa internships and usually have several at a time. Our internships promote intelligent, quick and independent thinking by putting candidates into the position of full employee.



INTERNSHIP DESCRIPTION

Department/Company Area/Field of Training:

Graphic Design/Web Design/Website Programming

Trainee's Title:

Web Designer

Intern Main Tasks/Responsibilities:

The Web Design Intern will be required to implement design ideas into practical solutions for our clients. The candidate will be shown firsthand the integral role of technology-inspired design in today's marketing atmosphere. They will be given varying design projects which will range from iPhone game design and website creation, to collateral design, design for print, and special projects.

Experience with Adobe Illustrator and / or Adobe Photoshop or something equivalent is mandatory for this position as you will be making finalized pieces for submission to clients. This is a 40 hr. per week position.

Key Objectives of Training:

- Improve fundamental techniques
- Develop new skills and learn more tools
- Better understand the demands of the business world and how they differ from natural design tendencies and techniques taught in the classroom

Tasks/Activities Associated with Training:

Design assignments, shadowing senior designers, attending client meetings, attending design and strategy meetings, regular review sessions, etc.

APPLICANT REQUIREMENTS

Academic Background Professional/Practical Experience:

Degree in Web/Graphic Design or in Computer Engineering, Computer Science, Software Engineering

Skills/Knowledge/Language Proficiencies:

Mandatory: Adobe Photoshop (Moderate to Expert)
Adobe Illustrator (Moderate to Expert)

Desired: Adobe InDesign (Any level)
Flash
Markup (HTML)

Portfolio of past work related to web design is required as part of application package submitted.